

## Branding Bundles

## PRIMARY LOGO - \$99

2 Concepts

Brand Consultation

Greyscale Logo

Up to 3 revisions

(Icon based & font logo only)

THE BRAND BAR - \$300

Includes logo
Brand Consultation

2 Color Palettes + Mood Boards

2 Custom Fonts

Complete Brand Board

\*Add alternate logo +\$45 \*Add Submark +\$30

## CUSTOM WEBSITE - GET QUOTE

Customized WIX website for:

E-Commerce

Membership

Scheduling

Blog Platform

## LOGO PLUS - \$175

4 Concepts
Primary Logo
Alternate Logo
Submark
Brand Consultation
Graysclae Logo
Up to 5 Revisions on 2 Choices

## STARTER WEBSITE - \$600

4 Page custom WIX website includes:

Header Graphic + Intro

About Us

Services

Contact

Additional page of choice

Client Choose Host

(Domain Transfer +\$5

## A LA CARTE

+\$30 for each additional page)

Custom Fonts	\$5
Custom Font & Installation	\$12
Social Media Cover Page Design	\$15
3 Branded Flat-lay Graphics	\$25
Copy Writing Starting at	\$50+
Letterhead, Business Card Design	\$25
Brand Guideline	\$80
Media Kit	\$50
Domain Transfer	\$5
Templates (Digital/Forms) Starting at	\$25+



Marketing | Social | Advisement

## SEO - \$125 P/H

Keyword Research

Backend Website Review and updates

Create / Update metadata and

header tags

Google page(s) set up

# BRANDING, MARKETING, AVATAR CONS<u>ULT- \$400</u>

Build a cohesive band

Develop a marketing blueprint

Identify target audience/avatar

Create a strategic marketing plan
based on goals and objectives

## AD SETUP - \$250

Ad set up and management for 30 days w/ analytics reporting
Ads include: Google, Facebook,
Instagram & LinkedIn

## CONSULTING - \$125 P/H

General Business Advisement

Business/Employee Training

Leadership Coaching

Emotional Intelligence Coaching

Onsite Meetings

Business Partnership Meetings

Operations Optimization & Improvement

#### SOCIAL MEDIA MGMT

Content Creator + Posting (up to 3 platforms, 2 posts per day) - \$350

Content planning for 30 days - \$99

Social Media Page Set-Up - \$125 for Facebook, LinkedIn or YouTube (add'l pg +\$35)

Instagram Set-Up (w/link page and creative or business page) - \$25

#### RETAINER

Advisor (unlimited emails/text & 2 scheduled mtgs per month) - \$250 per month

Content Creator (videos, ads, posts) – \$350 per month

All Inclusive (Consultant, Designer, Social Media Mgmt) – \$500 per month